

I'm a person driven by creativity. I love design, development, wood working, videography, 80's motorcycle repair, photography, analytics & visualization and whatever we're building together next! Here's some of how I've been keeping the lights on since 2010:

Motus, Boston, MA

Manager, Creative Services & Front End Development (12/17 - Present)

Building on the success of my previous role, I formed the Creative Services team. I have the pleasure of either overseeing or executing all content, design, development, video, photo and anything else creative in nature. Pushing beyond the marketing team and becoming a shared resource for the organization presents new and exciting challenges each and every day for our team. Beyond that, we've been able to create higher quality assets for every department in the organization and unify the brand voice and aesthetic.

Manager, Front End Development & Digital Marketing (08/16 - 12/17)

I was focused on making sure our entire digital marketing eco-system delivered consistent results at full-speed, either hands-on or by empowering those around me. Some of my favorite parts of my day-to-day included designing, coding, writing / shooting / editing video, shooting marketing and publicity-focused photos, researching UX, writing copy, working in Google Analytics, and helping the people around me understand web trends and technology.

Manager, Front End Development (08/15 - 7/16)

As the Manager of Front End Development at Motus I focused on making the Wordpress-powered marketing site a conversion engine. I was hands on with every part of the process - from ideation, research and user experience design all the way through writing code and deploying the Docker container to production.

SmartPak Equine, Plymouth, MA

I was lucky to spend five years and progress rapidly in my career with SmartPak, a nine-time INC 500/5000 honoree and seven-time Bizrate Platinum Award-winning direct-to-consumer, marketing-led, entrepreneurial organization, where I held these roles:

Manager, New Media (08/12 - 08/15)

Interactive Developer (12/11 - 08/12)

Interactive Designer (04/11 - 12/11)

Jr. Interactive Designer (11/10 - 04/11)

Contract Web Designer (09/10 - 11/10)

New England Institute of Art, Brookline, MA

Bachelor of Science, Graphic Design